



Internationalisation



Capital

Transition



Neighbourhood



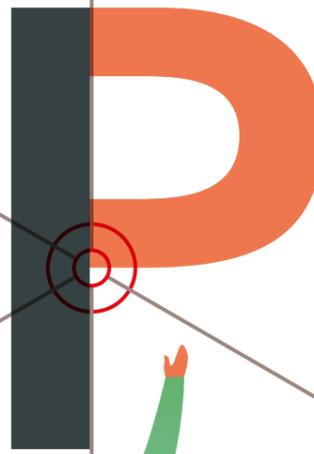
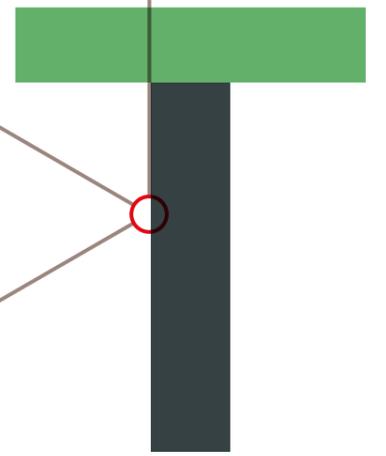
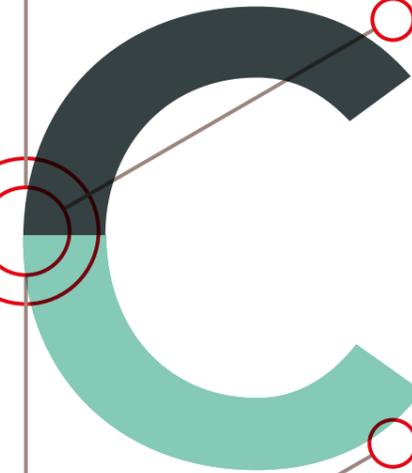
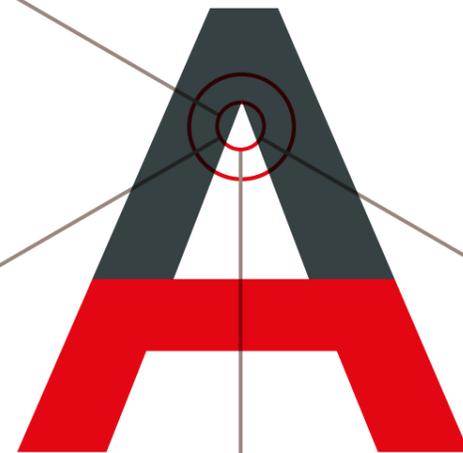
Ecosystem connections



Market access



join us





Amsterdam Impact is here to strengthen the ecosystem for all companies that tackle societal challenges through entrepreneurship

iamsterdam.com/impact



PILLAR 1

Transition

Generating and sharing knowledge

To support the transition to an economy that creates multiple forms of value, we organise events, such as an Economy for the Common Good symposium with the Royal Netherlands Academy of Arts & Sciences, and work with universities and schools to stimulate a curriculum that includes impact entrepreneurship, as well as alternative economic and monetary models.

Impact entrepreneurship toolbox

Together with a wide range of cities worldwide we are working on a collection of best practices for the transition to a new economy.



PILLAR 2

Market access

Buy Social

Through Buy Social matching events, in collaboration with Social Enterprise NL, we connect impact enterprises to buyers from companies and organisations. To date, these events have facilitated more than 40 deals.

The Impact Days

During a yearly nationwide campaign initiated by the cities of Amsterdam, Utrecht, Rotterdam and The Hague, we highlight impact enterprises through activities and conscious shopping routes - including nearly 60 Amsterdam shops, cafes, and neighbourhood initiatives.



PILLAR 3

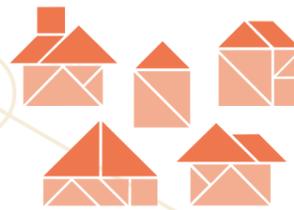
Capital

Integrated Capital Network

This network we co-developed with Impact Hub Amsterdam and Generous Minds brings together impact-driven investors, banks, foundations and venture capital firms to support impact entrepreneurs with financial resources and business expertise.

Unpack Impact

During this yearly event series co-created with Impact Hub Amsterdam, we explore best-practices from the collaborations of impact entrepreneurs and their investors.



PILLAR 4

Neighbourhood

Local impact entrepreneurship

To strengthen the economy and quality of life in each of Amsterdam's neighbourhoods, we design challenges to help local impact entrepreneurs boost their business models.

Localising the SDGs

To tackle societal issues particular to each neighbourhood, we launched challenges such as Localise the SDGs on the EU Social Challenges platform. Fawaka Entrepreneurship School won a € 30,000 EU grant to teach sustainable entrepreneurship to children of all backgrounds.



PILLAR 5

Internationalisation

Impact Entrepreneurship Cities Network

We aim to develop and maintain a network of cities that connects and strengthens our respective impact entrepreneurship ecosystems. Together with these partner cities, we want to co-create projects to solve societal challenges and share best practices on the role of local governments and other actors in each ecosystem.

Soft Landing

To stimulate Amsterdam-based impact enterprises to expand to other markets and enterprises from abroad to set up shop in Amsterdam, we teamed up with Impact Hub and ABN AMRO to map the needs of scaling enterprises and pilot a soft-landing programme.



PILLAR 6

Ecosystem connections

Ecosystem liaison

As the point of contact between parties from Amsterdam's impact entrepreneurship ecosystem and the City of Amsterdam, our liaison helps them connect in and outside of the municipality.

Co-creating (inter)national events

To promote meaningful connections between players from Amsterdam's impact entrepreneurship ecosystem and ecosystems from abroad, we co-create and sponsor key events such as the SDG Action Day, the B Corp Summit, and the Epica Creative Circles and Awards.

join us

